

Student:

SCORE:

Elevator Pitch Rubric

Criteria	2	3	4
Time: Pitch was between 30 and 90 seconds.			
Delivery: Speaker was confident, professional, and focused. Speaker spoke clearly and concisely, using academic language. Speaker made eye contact with audience.			
Preparation: Speaker referenced note cards little or not at all. They clearly knew their issue and message well. Pitch included all elements of the required message map.			

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